

Atlanta SPIN

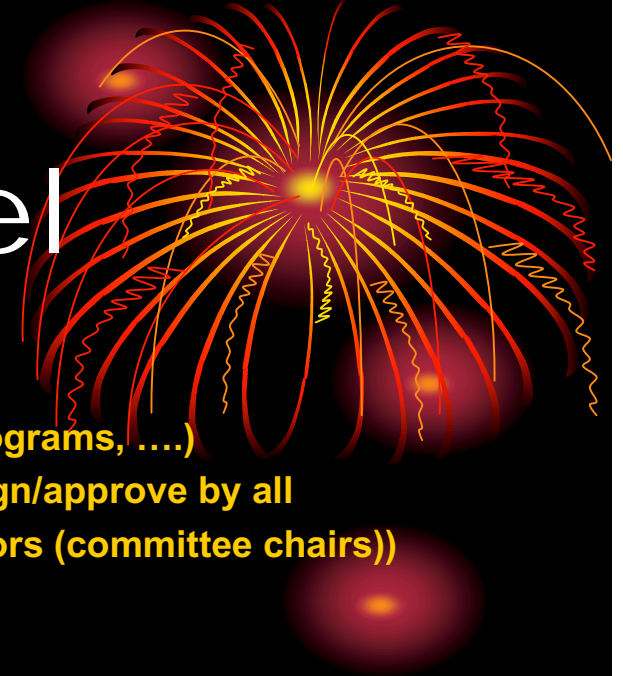
Planning Meeting Agenda

Jan. 2007



Duration	Discussion Item	Discussion Result	Person Responsible
9:00-9:15	Welcome & Meeting Role Assignments		
9:15-10:30	Agenda Overview, Brainstorming & Prioritization		
10:30-10:40	Break		
10:40-11:30	Board Effectiveness		
11:30-12:00	Fundraising		
12:00-12:15	Lunch		
12:15-12:50	Member Participation Programs		
12:50-13:00	Wrap up and action item review		

Brainstorming Fuel



- **Board effectiveness:**
 - **Standing Committees (Membership, Fundraising, Programs,)**
 - **Empowered committee chairs/owners eliminate design/approve by all**
 - **Executive BOD (officers) & BOD (Officers and Directors (committee chairs))**
- **Fundraising:**
 - **Sponsorship - how to drive/find/close sponsors - actions to give to each board member to find leads**
 - **Sponsored Training**
 - **Vendor event**
 - **Signature events**
 - **Tiered memberships**
 - **Basic: Free**
 - **Premium: Dues and benefits (discounts for (or free) for events, training, books; recognition, PDU's, job board, special meetings (possibly more that 1 level premium membership in future)**

Brainstorming Fuel



- **Membership/Participation:**
 - **Need Membership Chair volunteer**
 - **Need assistance for Education Chair while Bill R is on assignment**
 - **Affiliations**
 - **Set a goal of creating an active relationship with at least one other professional group in 2007**
 - **Meetings:**
 - **Speakers, Panels, Education, Training, Programs, Signature Events & Planning**
 - **printing the presentation - what are we willing to pay if anything or do we just provide scratch paper and tell members to go to website to get?**
 - **how to drive speakers - actions to give to each board member to find leads**
 - **PR**
 - **PDU, Accreditations: who can own the process?**
 - **Benefits**

Brainstorming Fuel



- **Organizational**
 - **Committees**
 - **Operational Plans**
 - **Document the team agreements and decisions**
 - **Create an overarching mechanism/flow/plan to cover all SPIN activities. That is, create a single point of reference which spans out to the details.**
 - **Embellish our document repository structure, and naming and versioning standard**
 - **Meeting Responsibility - confirm/make updates on who is primary, backup, etc; Assign owner for Meeting/Checklist**
 - **Committees - Education, Membership, Sponsorship, other? Who is chair and agrees to time commitment? special emphasis on Membership.**
 - **Newsletter - continue in what form?**
 - **LinkedIn or Hidden Markets or both or neither and why?**