

Activity name: Sponsorship

Owner:

Backup:

Goal: Bring in \$6800 in sponsorship revenue including eight Gold sponsor renewals and four new Gold Sponsors.

Tasks to support the goal:

Status	No.	Task	Due Date	Who	Backup	Comment
In-Progress	1	Update sponsorship program to include latest benefits.	3/31/2007			
Closed	2	Send sponsorship renewal reminder e-mail to CGI.	12/31/2006			
Closed	3	Send sponsorship renewal reminder e-mail to MDI.	1/31/2006			
In-Progress	4	Provide sponsorship leads to Stewart.				<i>Leads received from Larry, Mike M., and Dean. Need more.</i>
NA	5	Develop and send sponsorship solicitation to leads received from Larry.				
NA	6	Send sponsorship renewal reminder e-mail to AGSI.	2/28/2007			
	7	Send the sponsorship e-mail developed by Scott Burkett to all members.	4/30/2007			
NA	8	Send sponsorship renewal reminder e-mail to Thoughtmill.	5/31/2007			
NA	9	Send sponsorship renewal reminder e-mail to Scientific Games.	6/30/2007			
NA	10	Send sponsorship renewal reminder e-mail to Borland.	7/31/2007			
NA	11	Send sponsorship renewal reminder e-mail to QSM Associates.	10/31/2007			
NA	12	Determine pricing point for Signature Event admission, if any.	6/30/2007			