



PO Box 888004
Atlanta, GA 30356
www.atlantaspin.org

July 18, 2006

{Name and address of the sponsor}

Dear {contact name}:

On behalf of the Atlanta SPIN board of directors, I would like to thank you for your gracious and generous sponsorship of SPIN at the Gold level for the period of June of 2006 through June of 2007. Your \$750 contribution enables us to provide a free forum in which the local software development community can exchange ideas and share information on software process improvement. Our ultimate goal is that our activities help to improve the quality and maturity of Software Engineering, our relatively young field. We greatly appreciate your help in our pursuit of this goal.

2006 has been a great year for Atlanta SPIN! Some of our recent accomplishments include:

- Providing presentations by well-known authors and practitioners.
- Outgrowing our regular meeting location that holds fifty members.
- Currently planning an exciting Signature Event featuring Watts Humphrey.

Tangible benefits of being a SPIN Gold Sponsor to your organization include the listing of your company logo on our home page and link to your company Web site, the thanking and mentioning of your company during our meetings, sponsor spotlight in one newsletter issue, ability to set up a booth at SPIN Signature Events, priority consideration for presenting at the monthly SPIN meeting (at the discretion of the SPIN board of directors), and more. Finally by showing support of the software process improvement community, Thoughtmill exemplifies its commitment to software of the highest quality.

We have some ambitious goals and know you will find your sponsorship and participation worthwhile.

Sincerely,

Abi Salimi, Ph.D., President