

FIFTH SEI Software Architecture Technology User Network (SATURN) CONFERENCE

Sponsorship agreement

Carnegie Mellon University, Acting through its Software Engineering Institute (“**SEI**”) is hosting the SATURN Conference (“SATURN”), a premier conference that will bring together representatives from government, industry, and academia for a global perspective on architecture-centric activities and results.

This conference is planned for May 4-7, 2009 at the Radisson Hotel, 101 Radisson Drive, Pittsburgh PA 15205 and SEI is seeking conference sponsors to help support costs related to the conference (including but not limited to travel and accommodation of invited speakers and travel grants for certain authors of accepted papers).

If you are interested in supporting the SATURN conference, please fill out this document and return it using the contact information provided below.

I. Sponsor Information and Level.

Name of Conference Sponsor: _____

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Name/phone number of contact person: _____

Sponsorship Level (please check one):

Gold Sponsorship (US\$ 7,500) _____

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Signature of Conference Sponsor representative: _____

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II. Sponsorship Payments. Sponsorship payments must be made in US dollars, payable to Carnegie Mellon University. Payments should be mailed to:

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Wire transfer payments should be submitted to:
Mellon Financial Corp.
500 Ross Street
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Account Number 197-9003
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In order to qualify for benefits at a certain membership level, full payment must be received by Carnegie Mellon University for the applicable amount.

SEI sincerely appreciates your generous support of SATURN and will provide you with a written acknowledgment of your contribution once it is received. If you have any questions about the sponsorship opportunities, please contact br@sei.cmu.edu.

III. Sponsor Benefits. SEI appreciates the generous donations of our Conference Sponsors and will provide the following acknowledgments for contributions received:

	GOLD \$7500	SILVER \$5000	BRONZE \$2500
<i>Conference program</i>	1 page Company Overview + logo	Mentioned with logo	Not mentioned
<i>Conference proceedings CD</i>	Logo	Logo	Mentioned without logo
<i>Web site</i>	Mentioned as gold contributor with logo	Mentioned as silver contributor with logo	Mentioned as bronze contributor without logo
<i>Information* distributed with conference package</i>	2 full pages provided by the company presenting company and/or specific product	1 full page provided by the company presenting company and/or specific product	None
<i>Opening and closing sessions</i>	Explicitly mentioned	Explicitly mentioned	Not mentioned
<i>Conference Poster</i>	Logo on poster in main conference room	Logo on poster in main conference room	Not mentioned
<i>Complimentary registration (does not include courses and tutorials)</i>	3	2	1
<i>Exhibit table space</i>	Yes	No	No
<i>Opportunity to provide complimentary company promotional material* for attendees (e.g. pens)</i>	Yes	Yes	No
<i>Opportunity to provide lanyards for the attendee badges</i>	Yes	No	No

*Any information and promotional materials may display information about your business and products. However, for tax purposes, they may not include material containing an endorsement, qualitative or comparative language, price information, other indications of savings or value, or any inducement to purchase, sell or use your products or services.

