

Presenter Guidelines, Terms, and Conditions

Presenter Registration and Travel Guidelines

If you are accepted as a presenter at the SEPG North America 2011 Conference, you must adhere to the following guidelines and policies.

- Presenters are responsible for their own hotel and travel expenses.
- Discounted conference registration fees vary based on your presentation type (presentation, panel session, poster, etc.) and are designated for presenters only and are not transferable. Check back when registration opens to see how fees will be discounted for your presentation type.

Presenter Terms and Conditions

- Individuals may hold no more than three participant roles (primary presenter, co-presenter, keynote presenter, panelist, or panel moderator) during an individual SEPG Conference (SEPG North America, SEPG Europe, and SEPG Asia-Pacific) and may only serve as a primary presenter once during an individual SEPG conference, per SEPG Conference year. If your abstract is chosen to be presented at SEPG North America 2011, all presenters associated with it must adhere to these guidelines and policies.
- By submitting a session abstract, submitters grant the SEI permission to reproduce and distribute materials in online conference proceedings.
- By submitting a session abstract, submitters grant the SEI permission to edit their abstracts to adhere to the SEI Style Guide to ensure consistency in our printed program and promotional materials.
- Any presenter who misses the December 17, 2010 submission deadline will be removed from the program and replaced by an alternate presenter.
- If you need to send a substitute to SEPG North America to present in your place, or if you are an accepted speaker and unable to attend the conference, contact Michele Falce, the SEPG North America 2011 Technical Program Coordinator at mbaker@sei.cmu.edu.

Presentation Submission Guidelines

- You should confirm that you will be able to obtain any and all necessary approvals or clearances prior to confirming your participation at the SEPG North America 2011 Conference.
- Speakers who do not meet the established due dates (see Important Dates) will be removed from the program and replaced with an alternate.

- Speakers who update their materials after a specified date must provide attendees with a website where the updated presentation materials can be obtained.
- All presentation materials will be included in the conference proceedings that will be available online during the conference and for a limited time afterwards (approximately 30 days).

Presentation Guidelines

- The SEPG North America program will be very full, and it is important—for speakers as well as attendees—that the schedule be maintained. Due to time limitations of the program, we recommend limiting the number of slides to 25 or fewer for 40-minute presentations and 100 or fewer for half-day tutorials.
- Presentations must be submitted both as Adobe PDF files (one slide per page) and PowerPoint files.
- If you chose to submit your presentation only in PowerPoint, it will be converted to PDF for inclusion in the online proceedings. The SEPG Conference Series Team and the SEI are not responsible for any formatting errors that may occur due to conversion to PDF, so we strongly encourage you to submit your presentations as requested—in both PDF and PowerPoint—to avoid any potential difficulties.
- Include your contact information and website on the final slide.
- Number all slides.
- Define each acronym the first time it is used in the presentation.
- Present materials that reflect the abstract that you submitted.
- Check your spelling and perform all final edits PRIOR to submitting your materials.
- Use standard Windows fonts when preparing your presentation (these are the fonts that are pre-installed on your computer).
- If incorporating animations, do not cover text.
- Use the following convention to name your presentation: "sepgcode#–lastname".ppt or "sepgcode#–lastname".pdf

Poster Session Guidelines

- Use graphics where possible.
- For case studies, be sure to describe the process improvements that led to these results.

- Use a large enough font to be visible by someone standing up to six feet away from the poster (minimum of 18 point).
- Be sure to leave enough white space to allow people to focus on what is most important for them to see.
- When using graphics, do not put too much information in one figure or chart.
- When using text, avoid long sentences; instead use bulleted statements.
- Avoid using any promotional material for your organization that is not directly related to the poster theme.
- If using acronyms, provide definitions.