



**SEPG™ 2009
EUROPE**

Perform at a Higher Level

PARTICIPATE IN SEPG EUROPE 2009

Exclusive Opportunity for Students!

Submission Deadline: 15 April 2009



Students are invited to submit poster presentations for SEPG Europe 2009, to be held 9–12 June 2009 in Prague, Czech Republic at the Clarion Congress Hotel Prague. Students whose presentations are accepted will get FREE full-conference registration, a value of \$2,995.

Deadline: 15 April 2009

Visit www.sei.cmu.edu/sepgeurope for complete details.

What is SEPG and why should I participate?

Now in its 14th year, SEPG Europe is an annual software process improvement conference for software and systems professionals hosted by the Carnegie Mellon Software Engineering Institute. It's a great opportunity for students to connect with hundreds of attendees to obtain a critical review of their work, meet potential sponsors of their work, meet potential future employers, and in general meet people in the field for future networking and collaborations. For more information about SEPG Europe, visit: www.sei.cmu.edu/sepgeurope.

Who is eligible?

Both undergraduate and graduate students are eligible and will be required to show a valid student ID at the conference.

What is the deadline and when will I be notified?

The deadline for submission is 15 April 2009 (by 23:59 U.S. Eastern Time). Students will be notified about acceptance by 20 April 2009.

Are there any fees?

One student per poster session will receive a complimentary full-conference registration, including all meals (breakfast and lunch are provided by the conference) and special events, worth \$2,995. Students are responsible for the cost of travel and accommodations.

What is a poster presentation?

A poster presentation is a visual presentation representing the students' work. The conference will provide a poster board for hanging the poster presentation, which can be as simple as PowerPoint slides. Posters will be displayed in the conference Exhibit Showcase, allowing all attendees to see the students' work.

What topics should the poster presentation address?

The work being presented must be new and current research and development in the field of performance improvement through process capability. Work being done in conjunction with a professor is permitted. Topics of interest include:

- The Next Generation of Process
- Combining Models, Frameworks, and Standards
- Measurement and Analysis
- Simulation and Automation
- Organizational Change, Better Change Management
- Security and Operational/Enterprise Resiliency
- Development, Enhancements, and Maintenance
- Global Sourcing, Supply Chain Management, Procurement, and Acquisition
- Service Development and Delivery
- People, Teams, and the Workforce
- For Specific Job Titles (Executives, Managers, etc.)
- Markets, Regulations, and Business Environments
- Multi-Site, Multi-Organization
- Very Small, Small, and Medium Size Settings
- Large and Ultra Large Settings
- Domains and Industry Sectors
- Living the High (Maturity) Life
- Benefits, Impact, and Performance Results

What do I submit?

Students will be required to submit a short 50- to 75-word abstract and three learner outcomes that attendees are expected to gain from the presentation. You will be asked to choose a topic into which your work fits, as well as the target audience level (getting started, intermediate, or advanced).

How do I submit my work?

Visit this website:

<https://sepg.wingateweb.com/eu09/portal/cfp/cfpLogin.w>

You will need to create an account under "Not yet registered?" When you log in, click on the link for Student Poster Submission.

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What are the selection criteria?

The Program Committee will be reviewing submissions based on the following criteria:

- Relevance to the field of performance improvement through process and workforce capability.
- Potential for practical impact.
- Degree of originality.
- Clarity of writing.
- Overall quality of the submission.

Do I need to stay with my poster if accepted?

You will be required to be with your posters during the opening evening reception on Tuesday, 9 June and additional times during the week, to be determined.

If accepted, what hotel should I stay at?

If your poster is accepted and you will be attending the conference, you should reserve a room at the official conference hotel and venue, the Clarion Congress Hotel Prague. Discounted group rates are available for the conference beginning at 159 Euros. You may make your reservation using one of the following contact methods. Mention the code [SEPGEurope2009](#) to receive the discounted rate.

- Phone number: +420 211 131 116-119
- Email request: reservation@cchp.cz

Visit the SEPG Europe 2009 website for additional hotel details: www.sei.cmu.edu/sepgeurope

If accepted, what guidelines should I follow to create my presentation?

- Use graphics where possible.
- For case studies, be sure to describe the process improvements that led to these results.
- Use a large enough font to be visible by someone standing up to six feet away from the poster (minimum of 18 point font).
- Be sure to leave enough white space to allow people to focus on what is most important for them to see.
- When using graphics, do not put too much information in one figure or chart.
- When using text, avoid long sentences; instead use bulleted statements.
- Avoid using any promotional material for your organization/university that is not directly related to the poster theme.
- If using acronyms, provide definitions.