

**FIFTH SEI SOFTWARE ARCHITECTURE TECHNOLOGY USER
NETWORK (SATURN) CONFERENCE**

SPONSORSHIP AGREEMENT

Carnegie Mellon University, Acting through its Software Engineering Institute (“**SEI**”) is hosting the SATURN Conference (“SATURN”), a premier conference that will bring together representatives from government, industry, and academia for a global perspective on architecture-centric activities and results.

This conference is planned for May 17-21, 2010 at the Hilton Minneapolis Hotel, 1001 Marquette Avenue South, Minneapolis MN, 55403-2440 and the SEI is seeking conference sponsors to help support costs related to the conference (including but not limited to travel and accommodation of invited speakers and travel grants for certain authors of accepted papers).

If you are interested in supporting the SATURN conference, please fill out this document and return it using the contact information provided below.

I. Sponsor Information and Level.

Name of Conference Sponsor: _____

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II. Sponsorship Payments. Sponsorship payments must be made in US dollars, payable to Carnegie Mellon University. Payments should be mailed to:

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In order to qualify for benefits at a certain membership level, full payment must be received by Carnegie Mellon University for the applicable amount.

SEI sincerely appreciates your generous support of SATURN and will provide you with a written acknowledgment of your contribution once it is received. If you have any questions about the sponsorship opportunities, please contact br@sei.cmu.edu.

III. Sponsor Benefits. SEI appreciates the generous donations of our Conference Sponsors and will provide the following acknowledgments for contributions received:

	GOLD \$10,000	SILVER \$7,500	BRONZE \$5,000
Conference program	1-page advertisement with logo	½-page advertisement with logo	Mentioned by name
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Web site	Mentioned as gold sponsor with logo	Mentioned as silver sponsor with logo	Mentioned as bronze sponsor by name
Advertisements in conference package	2 full pages presenting your organization or your specific product (You provide ad text and artwork.)	1 full page presenting your organization or your specific product (You provide ad text and artwork.)	¼-page presenting your organization or your specific product (You provide ad text and artwork.)
Opening and closing sessions	Explicitly mentioned	Explicitly mentioned	—
Conference Poster	Logo on poster in main conference room	Logo on poster in main conference room	Logo on poster in main conference room
Complimentary registration (does not include courses and tutorials)	4	3	1
Exhibit table space	Yes	Yes, first day of conference	Yes, opening right after reception
Opportunity to provide complimentary company marketing material for attendees	Yes	Yes	Yes

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