

Sponsorship Opportunities

大会赞助机会

SEPG Asia-Pacific 2009

September 16-18, 2009

Osaka, Japan

SEPG 亚太 2009

2009年9月16日至18日

日本大阪

Conference sponsorships are the most prestigious way to stand out as a leader at SEPG Asia-Pacific 2009 and showcase your organization's leadership in the Asia-Pacific process community. Sponsors benefit from a conference experience that promotes their organization to performance improvement and process management leaders from around the globe.

成为大会赞助是树立您在亚太过程改进领域的领导地位，在 2009 SEPG 亚太大会中脱颖而出的最好方法。通过此次大会，赞助商可向来自世界各地的绩效改进和过程管理领导人宣传自己组织的专业形象。

SEPG Asia-Pacific 2009 is the ideal venue to reach more of your best target clients, raise your visibility, and ultimately grow your business. To learn more about sponsorship, please contact Jay Douglass at jcd@sei.cmu.edu or +1 412-268-6834.

2009 SEPG 亚太大会是您接触更多最好的目标客户，提升您的可视度，最终实现业务增长的最佳地点。想要了解更多大会赞助的信息，请通过邮件: jcd@sei.cmu.edu 或电话: +1 412-268-6834 联系 Jay Douglass。

Sponsorship Opportunities

赞助机会

Level: Gold

金牌赞助

Gold Sponsors will benefit from maximum visibility at the conference and on official SEPG Asia-Pacific website and conference marketing materials:

金牌赞助可在大会中最大程度的展示自己，将出现在 SEPG 亚太大会官方网站以及大会宣传资料上:

- Organization logo on SEPG Asia-Pacific 2009 website, in official conference emails, and on screen-savers in the meeting rooms onsite
公司标识出现在 2009 SEPG 亚太大会网站，大会官方邮件以及大会会议室背景板上
- Organization logo in the final conference program*
大会会刊上刊登公司标识
- Full page ad in the final conference program*
大会会刊上刊登一页整版广告
- Free booth or tabletop display
免费展厅或展台
- Two (2) free full conference registrations
两名 (2) 免费注册参会名额
- Acknowledgment in the opening remarks at the plenary session
大会开幕致辞中致谢
- Organization can provide an item for inclusion in the registration bags
可在大会资料袋中装入一份贵公司提供的礼品
- Five (5)-minute introduction of a keynote (limited to the first three (3) Gold Sponsors)
5 分钟主题演讲机会 (仅限于前三名报名金牌赞助的公司)
- Logo and acknowledgement on post-conference website
大会会后网站上继续刊登公司标识及对贵公司的致谢辞

**Logo must be received by August 14, 2009.*

必须在 2009 年 8 月 14 日前收到公司标识

Price in U.S. Dollars, the official conference currency: \$12,500

赞助费用（以大会官方货币美金计）：\$12,500

Estimated price in RMB: ¥85,412.50

预估赞助费用（以人民币计）：¥85,412.50

Level: Silver

银牌赞助

Silver Sponsors will be highly visible during the three days of the conference:

银牌赞助在大会召开的三天期间将高度可视

Silver: Gala Reception

银牌：庆祝酒会

- Sponsorship of the Gala Reception during the conference (limited to one (1) total)
赞助大会庆祝酒会（仅限一家）
- Prominently displayed signage with organization logo*
印有公司标识的宣传牌将陈列于会场显著位置*
- Organization can provide an item or flyer to be placed on tables and chairs at the Gala Reception
公司可在酒会桌椅上放置一个礼品或传单
- Three (3)-minute welcome and informational speech opportunity at the start of the Gala Reception (podium with microphone provided)
酒会开始前 3 分钟的欢迎和介绍致辞（提供演讲台和麦克风）
- Acknowledgement in the opening remarks at the plenary session
大会开幕致辞中致谢
- Logo and acknowledgement on post-conference website
大会会后网站上继续刊登公司标识及对贵公司的致谢辞

Price in U.S. Dollars, the official conference currency: \$10,000

赞助费用（以大会官方货币美金计）：\$10,000

Estimated price in RMB: ¥6,833.00

预估赞助费用（以人民币计）：¥6,833.00

Silver: Luncheon

Sponsorship of one (1) luncheon during the conference (limited to three (3) total)

赞助大会午餐一次（最多三家）

- Prominently displayed signage with organization logo*
印有公司标识的宣传牌将陈列于会场显著位置
- Organization can provide an item or flyer to be placed on each attendee's chair prior to the luncheon start
午餐开始前，公司可在每位与会者椅子上放置一个礼品或传单
- Three (3)-minute welcome and informational speech opportunity at the start of the luncheon (podium with microphone provided)
午餐开始前 3 分钟的欢迎和介绍致辞（提供演讲台和麦克风）

**Logo must be received by August 14, 2009.*

**必须在 2009 年 8 月 14 日前收到公司标识*

Price in U.S. Dollars, the official conference currency: \$5,000

赞助费用（以大会官方货币美金计）：\$5,000

Estimated price in RMB: ¥ 34,165.00
预估赞助费用（以人民币计）：¥34,165.00

Level: Bronze

铜牌赞助

A range of targeted opportunities for Bronze Sponsors are available:

大会也将提供一系列的铜牌赞助机会：

Organization logo on lanyards*

公司标识印刷在胸卡绳上*

- Price in U.S. Dollars, the official conference currency: \$3,000
赞助费用（以大会官方货币美金计）：\$3,000
- Estimated price in RMB: ¥20,499.00
预估赞助费用（以人民币计）：¥20,499.00

Organization's informational flyer/advertisement to be placed in registration bags

公司宣传资料/广告装入大会资料袋中

- Price in U.S. Dollars, the official conference currency: \$3,000
赞助费用（以大会官方货币美金计）：\$3,000
- Estimated price in RMB: ¥ 20,499.00
- 预估赞助费用（以人民币计）：¥ 20,499.00

Organization's logo imprinted on napkins used at one (1) morning or afternoon break (limited to nine (9) total)*

公司标识印刷于一次早歇或午歇时使用的餐巾上（最多 9 家公司）*

- Price in U.S. Dollars, the official conference currency: \$2,500
赞助费用（以大会官方货币美金计）：\$2,500
- Estimated price in RMB: ¥ 17,082.50
预估赞助费用（以人民币计）：¥17,082.50

Organization to provide pens with logo on them, to be placed in registration bags

公司可在大会资料袋中装入印有自己标识的笔

- Price in U.S. Dollars, the official conference currency: \$2,000
赞助费用（以大会官方货币美金计）：\$2,000
- Estimated price in RMB: ¥ 13,666.00
预估赞助费用（以人民币计）：¥13,666.00

Organization logo in the conference program*

大会会刊中印刷公司标识*

- Price in U.S. Dollars, the official conference currency: \$1,000
赞助费用（以大会官方货币美金计）：\$1,000
- Estimated price in RMB: ¥ 6,833.00
预估赞助费用（以人民币计）：¥6,833.00

**Logos must be received by August 14, 2009.*

**必须在 2009 年 8 月 14 日前收到公司标识*

RMB estimated price based on exchange rate of 1 USD =6.833RMB

人民币预估赞助费用基于汇率：1USD= 6.833 RMB