

Sponsorship Opportunities

SEPG Asia-Pacific 2009

September 16-18, 2009

Osaka Japan



Conference sponsorships are the most prestigious way to stand out as a leader at SEPG Asia-Pacific 2009 and showcase your organization's leadership in the Asia-Pacific process community. Sponsors will benefit from a conference experience that promotes their organization to performance improvement and process management leaders, experts, and practitioners from around the globe.

SEPG Asia-Pacific 2009 is the ideal venue to reach more of your best target clients, raise your visibility, and ultimately grow your business. To learn more about sponsorship, please contact Jay Douglass at jcd@sei.cmu.edu or +1 412-268-6834.

Sponsorship Opportunities

Level	Price in USD - Official Conference Currency	Estimated Price in JPN°	Benefits
Gold	\$12,500.00	¥1,246,250.00	<ul style="list-style-type: none"> organization logo on website, in official conference emails, and on screen-savers in the meeting rooms onsite organization logo in the final program* full page ad in the final program* free booth or tabletop display two (2) free full conference registrations acknowledgment in the opening remarks at the plenary session organization can provide an item for inclusion in the registration bags five (5)-minute introduction of a keynote (limited to the first three (3) Gold Sponsors) logo and acknowledgement on post-conference website
Silver (Gala Reception)	\$10,000.00	¥963,123.00	<ul style="list-style-type: none"> sponsorship of the Gala Reception during the conference (limited to one (1) total) prominently displayed signage with organization logo organization can provide an item or flyer to be placed on tables and chairs at the Gala Reception three (3)-minute welcome and informational speech opportunity at the start of the Gala Reception (podium with microphone provided) acknowledgement in the opening remarks at the plenary session logo and acknowledgement on post-conference website
Silver (Luncheon)	\$5,000.00	¥498,500.00	<ul style="list-style-type: none"> sponsorship of one (1) luncheon during the conference (limited to three (3) total) prominently displayed signage with organization logo organization can provide an item or flyer to be placed on each attendee's chair prior to the luncheon start three (3)-minute welcome and informational speech opportunity at the start of the luncheon (podium with microphone provided)

Bronze	\$3,000.00	¥299,100.00	• organization logo on lanyards*
	\$3,000.00	¥299,100.00	• organization's informational flyer/advsertisement to be placed in registration bags
	\$2,500.00	¥249,250.00	• organization's logo imprinted on napkins used at 1 morning or afternoon break (limited to 9 total)*
	\$2,000.00	¥199,400.00	• organization to provide pens with logo on them, to be placed in registration bags
	\$1,000.00	¥99,700.00	• organization logo in the conference program*

° Based on exchange rate of 1 USD = 99.70 JPN on May 6, 2009
* Logos must be received by August 14, 2009.